



**Stephen F. Austin State University
SFA Station Box #13029
Nacogdoches, TX 75962
936-652-6600**

**www.DrivingJacks.org
Email: drivingjacks@gmail.com**

President	Alaina Spurr	214-608-1938
Sponsor Relations Director	Jeffrey Morris	214-949-7784
Sponsor Relations Deputy	Kenzie Kwiatkowsky	404-644-7183

About DRIVING JACKS

DRIVING JACKS, in correlation with safe ride programs across America, is a proactive program, created and initiated by both undergraduate and graduate students at Stephen F. Austin State University. We will work in cooperation with local sponsors in an effort to ensure the safety needs of the Nacogdoches community. The mission of DRIVING JACKS is to provide a free, non-judgmental, and safe ride home to all SFA students and local patrons who seek to utilize our services. Prevention of future tragedies within the student body and the Nacogdoches community is our primary goal.

DRIVING JACKS started as an offspring organization of the Student Government Association (SGA) at Stephen F. Austin State University. One of SGA's beloved members, a well-known and admired student, Amy Shields, hoped to bring a program like C.A.R.P.O.O.L., the well-established safe-ride organization at Texas A&M, to SFA. A few weeks after Amy began the first steps in the process, she was struck and killed by a drunk driver in October of 2004. Inspired by Amy's vision, we are determined to see her dream become a reality.

DRIVING JACKS operates on Thursday, Friday, and Saturday evenings between the hours of 10 p.m. and 3 a.m. with the exception of student holidays. Our hours of operation were chosen based on state statistics, which indicate these nights and hours as having the highest incidence of alcohol related crashes. We want our drinking and driving prevention to be as effective and efficient as possible. Since we began operations in January of 2007, we have successfully given over 30,000 safe rides home. The budget for 2017-2018 is projected to be around \$20,000. We need an eager group of reliable and dedicated sponsors as soon as possible to aid us in reaching our goal so that we can continue positively impacting the Nacogdoches community. Driving Jacks is a recognized 501 (c) (3) not-for-profit organization.

Spring 2017

Night	# of rides	Rides/wkd	Thursday Average	Friday	Saturday
Thursday January 19, 2017		17	15.25	33.50	46.42
Friday January 20, 2017		49			
Saturday January 21, 2017		31	Average Rides/Weekend 95.17		
Thursday January 26, 2017		9			
Friday January 27, 2017		28			
Saturday January 28, 2017		39			76
Thursday February 2, 2017		16			
Friday February 3, 2017		29			
Saturday February 4, 2017		28			73
Thursday February 9, 2017		24			
Friday February 10, 2017		39			
Saturday February 11, 2017		75			138
Thursday February 16, 2017		18			
Friday February 17, 2017		27			
Saturday February 18, 2017		22			67
Thursday February 23, 2017		14			
Friday February 24, 2017		24			
Saturday February 25, 2017		40			78
Thursday March 2, 2017		10			
Friday March 3, 2017		25			
Saturday March 4, 2017		46			81
Thursday March 23, 2017		11			
Friday March 23, 2017		40			
Saturday March 24, 2017		53			104
Thursday March 30, 2017		10			
Friday March 31, 2017		31			
Saturday April 1, 2017		76			117
Thursday April 6, 2017		13			
Friday April 7, 2017		22			
Saturday April 8, 2017		22			57
Thursday April 20, 2017		26			
Friday April 21, 2017		31			
Saturday April 22, 2017		59			116
Thursday April 27, 2017		15			
Friday April 28, 2017		57			
Saturday April 29, 2017		66			138

Total number of ride	1142	max rides	76
Average	31.7222222	min rides	9

2017 – 2018 Expenses Budget

Expense	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Total
Car Rentals	\$0	\$1,920	\$1,920	\$1,480	\$440	\$880	\$1,920	\$1,480	\$1,920	\$440	\$0	\$220	\$12,620
Car 1	0	480	480	370	110	220	480	370	480	110	0	220	3320
Car 2	0	480	480	370	110	220	480	370	480	110	0	0	3100
Car 3	0	480	480	370	110	220	480	370	480	110	0	0	3100
Car 4	0	480	480	370	110	220	480	370	480	110	0	0	3100
Gasoline	0	360	360	270	90	150	360	270	360	90	0	50	2360
Main Phone	\$30	30	30	30	30	30	30	30	30	30	30	30	\$360
Car Phones	30	30	30	30	30	30	30	30	30	30	30	30	360
1 phone	\$30	30	30	30	30	30	30	30	30	30	30	30	360
Insurance	142	142	142	142	142	142	142	142	142	142	142	142	1704
Office Supplies	30	30	30	30	30	30	30	30	30	30	30	0	300
Operation Shirts	0	485	0	0	0	0	400	0	0	0	0	0	885
Website	13	13	13	13	13	13	13	13	13	13	13	13	156
Committees													3,688
President & VP	\$166	166	166	166	166	166	166	166	166	166	166	166	2,000
Risk Management	0	100	0	0	15	0	100	0	0	15	0	0	230
Fundraising	0	0	0	0	0	0	0	0	0	0	0	0	0
Sponsor Relations	0	300	0	0	0	0	300	0	0	0	0	0	600
Community Relations	112	112	112	112	112	112	112	112	112	112	112	112	1,348
Recrutment & Retention	0	80	100	50	20	0	80	100	50	70	0	0	550
												Total per Year	\$23,433

Sponsor Levels

Platinum Sponsor (\$5,000+)

- ✓ Name will be closely associated with Driving Jacks and mentioned as primary sponsor in all media
- ✓ Large platinum sponsor plaque to display at place of business
- ✓ Placement on our T-shirts and business cards*
- ✓ Primary Spot on www.DrivingJacks.org*
- ✓ Name on Driving Jacks promotional flyers
- ✓ Primary mentions on our Public Service Announcements
- ✓ Primary mention on our radio, TV, and newspaper interviews
- ✓ Name to appear in the Pine Log advertisement once per semester
- ✓ Advertisement in our vehicles
- ✓ Invitation to the Driving Jacks "Sponsor Night" Open House and Reception

Gold Sponsor (\$1,000-\$4,999)

- ✓ Large gold sponsor plaque to display at place of business
- ✓ Placement on our T-shirts and business cards*
- ✓ Logo and Link on www.DrivingJacks.org*
- ✓ Sponsor mentions on our Public Service Announcements
- ✓ Name to appear in the Pine Log ad once per semester
- ✓ Mention in our radio, TV and newspaper interviews
- ✓ Invitation to the Driving Jacks "Sponsor Night" Open House and Reception

Silver Sponsor (\$500-\$999)

- ✓ Medium silver sponsor plaque to display at place of business
- ✓ Logo placement on our T-shirts*
- ✓ Logo and Link on www.DrivingJacks.org
- ✓ Name to appear in the Pine Log ad once per semester
- ✓ Invitation to the Driving Jacks "Sponsor Night" Open House and Reception

Bronze Sponsor (\$100-\$499)

- ✓ Small bronze sponsor plaque to display at place of business
- ✓ Name placement on our T-shirts
- ✓ Name and link on www.DrivingJacks.org
- ✓ Invitation to the Driving Jacks "Sponsor Night" Open House and Reception

**Of course, donations of any size will be greatly appreciated!
Driving Jacks also needs donations of goods and services.**

* For sponsor levels Silver and above, please e-mail logo to drivingjacks@gmail.com

DRIVING JACKS SPONSORSHIP AGREEMENT

This agreement, made the _____ day of _____, 2017 by and between _____ (referred to as Sponsor) and DRIVING JACKS (referred to as Group). It is mutually agreed upon between the above parties as follows.

I. Sponsor hereby agrees to furnish Group with the following in-kind gift(s):

Sponsor estimates the value of the in-kind gift(s) to be \$_____.

II. In return for the in-kind gift, Group hereby agrees to recognize Sponsor as a:

Bronze Sponsor Silver Sponsor

Gold Sponsor Platinum Sponsor

III. Other terms to be observed by and between the parties:

IV. It is understood and agreed that nothing contained within this agreement shall require Group to violate Stephen F. Austin State University Regulations, or any state or federal laws or regulations.

Signatories to this Sponsorship Agreement warrant they are authorized to sign on behalf of their respective parties, and in doing so, acknowledge agreement with the above terms and conditions.

FOR: DRIVING JACKS
SFA Station Box #13029
Nacogdoches, TX 75962
936-468-1589 (Office)

By: _____ (Sponsor Name as It Will Appear on Shirt)

Contact Person: _____ (If Different from Above)

Email: _____

Address: _____

Phone: _____

_____ (Signature)

_____ (Date)

Check here if a Receipt of Charitable Donation is needed for tax purposes